



# 2020 District 2 Strategic Plan Report

February 2020



Office of Orange County Commissioner District 2 Christine Moore

# The Office of Orange County Commissioner District 2 Christine Moore developed a Strategic Plan in 2019 to include the commissioner's Vision, Mission, Goals, Office Values, and Market Differentiators.

**Our Vision:** To be the top district to live, work, and play in Orange County.

**Our Mission:** To lead our communities to success by empowering residents.

**Goals:** Benchmarks to assure Vision and Mission success.

- Safe quality infrastructure
- Increased inventory and quality of housing stock
- Enhanced natural resources
- Improved sense of community
- Sustained public engagement

**Office Values** represent Commissioner Moore's core beliefs which influence and guide how the office operates on a daily basis.

- Quality communication
- Accomplishments
- Integrity
- Innovation
- Civility

**Market Differentiators** highlight Commissioner Moore's priorities.

- Promptly responsive to customer concerns
- Increasing the quality of infrastructure
- Preservation of the natural environment
- Promoter of district communities
- Preservation of the natural environment
- Highly visible in the community

## Safe Quality Infrastructure

### Pedestrian/sidewalks

	2019	GOALS FOR 2020
Missing sidewalks constructed in neighborhoods	1	2
Sidewalks repaired on main streets	2	3

#### Details for 2019:

- 2019: Tealwood Cove; Wekiwa Manor (\$207,000)
- Rock Springs Road & Thompson (partial)

### Road upgrades/maintenance

	2019	GOALS FOR 2020
Intersection improvements	4	2
No parking signs; no thru trucks	2	2
Humps/restriping/crosswalks/paving	2	3

#### Details for 2019:

- Welch/Rock Springs #1, warrant studies – Dressage/Indian Hills/Ingram
- Wekiwa Springs/SR 436
- Robinson Hills/Sadler Rd
- Country Run & Oak Landing
- South Apopka residential streets

### Maintenance of intersection items

	2019	GOALS FOR 2020
Restoring blighted utility boxes	0	8
Restoring street identification signs	182	100
Pressure-washing & painting of retention walls	0	4

### Lighting – repairs/new installations

	2019	GOALS FOR 2020
Number of dark lights referred for repair to Duke Energy	30	45
MSBUs commenced for new lighting in neighborhoods	1	3
Number of main streets adding LED lights	4	1
Street lighting poles installed	2	25

#### Details for 2019:

- 2019: Piedmont-Wekiwa, Apopka Blvd, Mt. Plymouth
- Rock Springs; Ashmeade

### Lynx – bus-related

	2019	GOALS FOR 2020
Number of Lynx benches replaced	24	12
Number of trash containers installed or replaced	0	24
Reports of concerns to office	12	

#### Details for 2019:

- 2019: continuation throughout D2 – north
- Super Walmart

## Increased inventory and quality of housing stock

	2019	GOALS FOR 2020
Developments in D2 approved	5	7
Neighborhood service grants awarded	14	15
Infrastructure checklists returned	0	40
Maintenance dollars for low-income residents awarded	\$1,592,563	
Housing units receiving down-payment assistance	56	70
Single-family housing units receiving rehabilitation dollars	30	39
Neighborhood “makeovers”	2	2

#### Details for 2019 in unincorporated Apopka:

- 2019: Calloway in Lockhart; Wekiwa Manor

## Enhanced Natural Resources

### Apopka Badge & Explore Our Parks programs

	2019	GOALS FOR 2020
Number of Ahapopka badges awarded	200	260
Number of Explore Our Parks certificates awarded	201	260
Number of Explore Our Parks kiosks in parks	5	7
Teaching visits to district schools	6	7

- Ten Apopka schools participated in 2 fall field trips
- Publicized two program launch dates at three locations
- Kiosks located at: Barnett, Trimble, Magnolia, Apopka Station, Riverside Acres

### Intergenerational improvements in parks

	2019	GOALS FOR 2020
Adding WiFi	1	2
Adding amenities at parks – trees, gardens, benches, 5K	27	30

- **Details for 2019:** Wi-fi Apopka Station, Riverside – potty, trees, bench, signage
- Added Explore Our Parks kiosks

### Converting septic systems to sewer

	2019	GOALS FOR 2020
Meetings held to organize residents	4	
Number of properties converting	1900	
Number of communities approving conversion	19	

#### Details for 2019:

- 2019 4 meetings at Clay Springs – 19 neighborhoods
- Barrier to additional communities is lack of state funding

## Improved Sense of Community

	2019	GOALS FOR 2020
Number of HOA of the Month presentations	15	36
Number of residents receiving HOA newsletter	353	450
Communities participating in District 2 conferences	0	25
Newly-formed neighborhood organizations	5	8
Non-development community meetings	7	12
Number of small-scale leadership development meetings	12	20

## Sustained Public Engagement

	2019	GOALS FOR 2020
Number of page likes on FB Commissioner Page	502	652
E-newsletters sent	14	24
Newspaper articles submitted	62	64
Informational postcards mailed	3	5
Number of 311 calls generated	12,390	14,000
Community meetings attended	50	65
Constituent cases developed	400	520

#### Details for 2019:

- 2019 copies of newsletters in office notebook
- Weekly column in the Apopka Chief
- HOA of the Month submissions to Chief, Pine Hills Press, Observer
- Infrastructure updates on street lighting on Apopka Blvd, Piedmont-Wekiwa Rock Springs Rd, & Mt. Plymouth

**About Orange County Government:** Orange County Government strives to serve its residents and guests with integrity, honesty, fairness and professionalism. Located in Central Florida, Orange County includes 13 municipalities and is home to world-famous theme parks, the nation's second-largest convention center, and a thriving life science research park. Seven elected members make up the Board of County Commissioners including the Mayor who is elected countywide. For more information please visit [www.OCFL.net](http://www.OCFL.net) or go to the Orange County [Facebook](#) and [Twitter](#) pages.