

**Orange County United Way
2017 Campaign Summary**

Summary

<i>Department</i>	<i>Pledge Cards</i>	<i>% of Total</i>	<i>Special Events inc. Golf Tourn.</i>	<i>% of Total</i>	<i>2017 Total</i>	<i>2016 Total</i>	<i>2017 - 2016 Difference</i>	<i>2015 Total</i>	<i>2017 - 2015 Difference</i>
Administrative Services	\$ 15,682.00	85.1%	\$ 2,749.51	14.9%	\$ 18,431.51	\$ 25,801.97	\$ (7,370.46)	\$ 25,207.26	\$ (6,775.75)
CEDS	\$ 44,050.15	71.7%	\$ 17,427.19	28.3%	\$ 61,477.34	\$ 49,015.39	\$ 12,461.95	\$ 37,969.55	\$ 23,507.79
Corrections	\$ 26,371.50	75.8%	\$ 8,417.33	24.2%	\$ 34,788.83	\$ 38,661.14	\$ (3,872.31)	\$ 26,576.30	\$ 8,212.53
County Admin	\$ 87,025.04	84.5%	\$ 15,972.06	15.5%	\$ 102,997.10	\$ 88,524.46	\$ 14,472.64	\$ 77,611.59	\$ 25,385.51
Family Services	\$ 40,420.46	89.3%	\$ 4,830.80	10.7%	\$ 45,251.26	\$ 43,571.95	\$ 1,679.31	\$ 35,095.34	\$ 10,155.92
Fire Rescue	\$ 29,511.14	76.7%	\$ 8,976.54	23.3%	\$ 38,487.68	\$ 47,740.24	\$ (9,252.56)	\$ 32,899.38	\$ 5,588.30
Health Services	\$ 12,003.02	87.8%	\$ 1,661.00	12.2%	\$ 13,664.02	\$ 13,559.37	\$ 104.65	\$ 14,429.02	\$ (765.00)
OC Convention Center	\$ 38,081.96	89.7%	\$ 4,371.50	10.3%	\$ 42,453.46	\$ 45,620.90	\$ (3,167.44)	\$ 43,438.27	\$ (984.81)
Public Works	\$ 34,484.10	97.0%	\$ 1,084.76	3.0%	\$ 35,568.86	\$ 42,152.60	\$ (6,583.74)	\$ 40,384.00	\$ (4,815.14)
Utilities	\$ 46,343.72	59.2%	\$ 31,894.76	40.8%	\$ 78,238.48	\$ 81,622.53	\$ (3,384.05)	\$ 74,278.76	\$ 3,959.72
Clerk of Courts	\$ 22,582.04	82.0%	\$ 4,960.26	18.0%	\$ 27,542.30	\$ 25,818.05	\$ 1,724.25	\$ 24,000.40	\$ 3,541.90
Comptroller	\$ 6,056.00	100.0%	\$ -	0.0%	\$ 6,056.00	\$ 13,630.90	\$ (7,574.90)	\$ 11,733.00	\$ (5,677.00)
Court Administration	\$ -	---	\$ -	---	\$ -	\$ -	\$ -	\$ 20.00	\$ (20.00)
Public Library	\$ 1,248.00	100.0%	\$ -	0.0%	\$ 1,248.00	\$ 1,138.00	\$ 110.00	\$ 1,742.00	\$ (494.00)
Supervisor of Elections	\$ 4,741.00	58.5%	\$ 3,367.81	41.5%	\$ 8,108.81	\$ 3,917.00	\$ 4,191.81	\$ 5,706.53	\$ 2,402.28
Sheriff's Office	\$ 34,020.92	87.7%	\$ 4,779.61	12.3%	\$ 38,800.53	\$ 54,080.11	\$ (15,279.58)	\$ 56,049.98	\$ (17,249.45)
Total	\$ 442,621.05	80.0%	\$ 110,493.13	20.0%	\$ 553,114.18	\$ 574,854.61	\$ (21,740.43)	\$ 507,141.38	\$ 45,972.80

Pledge Cards

<i>Department</i>	<i># of Emp. Pledges</i>	<i>Total Emp.</i>	<i>% Pledge</i>	<i>Average Pledge Amount</i>
Administrative Services	116	289	40%	\$ 135.19
CEDS	314	702	45%	\$ 140.29
Corrections	138	1456	9%	\$ 191.10
County Admin	260	481	54%	\$ 334.71
Family Services	461	587	79%	\$ 87.68
Fire Rescue	122	1177	10%	\$ 241.89
Health Services	77	370	21%	\$ 155.88
OC Convention Center	249	400	62%	\$ 152.94
Public Works	133	452	29%	\$ 259.28
Utilities	306	640	48%	\$ 151.45
Clerk of Courts	206	445	46%	\$ 109.62
Comptroller	24	198	12%	\$ 252.33
Court Administration	0	48	0%	---
Public Library	12	418	3%	\$ 104.00
Supervisor of Elections	49	45	109%	\$ 96.76
Sheriff's Office	179	2115	8%	\$ 190.06
Total	2646	9823	27%	\$ 167.28

Special Events

<i>Department</i>	<i># of Events</i>	<i>Special Event Revenue</i>	<i>Golf Tournament Revenue</i>
Administrative Services	3	\$ 2,749.51	\$ -
CEDS	22	\$ 11,610.68	\$ 5,816.51
Corrections	11	\$ 5,417.33	\$ 3,000.00
County Admin	2	\$ 6,055.55	\$ 9,916.51
Family Services	18	\$ 4,830.80	\$ -
Fire Rescue	4	\$ 8,976.54	\$ -
Health Services	8	\$ 1,661.00	\$ -
OC Convention Center	4	\$ 3,371.50	\$ 1,000.00
Public Works	2	\$ 1,084.76	\$ -
Utilities	20	\$ 15,633.25	\$ 16,261.51
Clerk of Courts	7	\$ 4,620.26	\$ 340.00
Comptroller	0	\$ -	\$ -
Court Administration	0	\$ -	\$ -
Public Library	0	\$ -	\$ -
Supervisor of Elections	10	\$ 3,367.81	\$ -
Sheriff's Office	1	\$ 4,779.61	\$ -
Total	112	\$ 74,158.60	\$ 36,334.53

Employee Pledges by Range

	2015	2016	2017
\$1-\$99	1694	1763	1711
\$100-\$249	417	427	450
\$250-\$499	184	231	206
\$500-\$999	142	144	133
\$1000-\$1999	109	137	128
\$2000+	15	16	18
	2561	2718	2646

Pledge Distribution by Range

	2015		2016		2017	
\$1-\$99	1694	66%	1763	65%	1711	65%
\$100-\$249	417	16%	427	16%	450	17%
\$250-\$499	184	7%	231	8%	206	8%
\$500-\$999	142	6%	144	5%	133	5%
\$1000-\$1999	109	4%	137	5%	128	5%
\$2000+	15	1%	16	1%	18	1%
	2561	100%	2718	100%	2646	100%

Income Distribution by Pledge Range

	2015		2016		2017	
\$1-\$99	\$ 56,278	14%	\$ 62,627	14%	\$ 60,350	13%
\$100-\$249	\$ 54,392	13%	\$ 55,453	12%	\$ 58,438	13%
\$250-\$499	\$ 50,276	12%	\$ 62,817	14%	\$ 56,946	13%
\$500-\$999	\$ 78,384	19%	\$ 80,200	17%	\$ 74,175	17%
\$1000-\$1999	\$ 123,678	31%	\$ 157,287	34%	\$ 149,962	33%
\$2000+	\$ 41,016	10%	\$ 44,070	10%	\$ 48,230	11%
	\$ 404,023	100%	\$ 462,453	100%	\$ 448,101	100%

Leadership Giving Totals

	2015	2016	2017
\$500+	266	297	279

Leadership Giving Percentage

	2015	2016	2017
\$500+	10.4%	10.9%	10.5%

Leadership Giving Income Percentage

	2015	2016	2017
\$500+	60.2%	60.9%	60.8%

