

Discover Opportunity in

# ORANGE COUNTY, FL

A business-friendly community driving growth, investment, and lasting success.

## Orange County Government Community Impact

Orange County, Florida drives Central Florida's growth through innovation and economic opportunity. As a global hub for modeling, simulation, and training (MS&T), the county powers key industries and long-term success.

### Businesses benefit from:

- Access to top research institutions
- A highly skilled and talented workforce
- Strong public-private collaboration
- A pro-business climate supporting scalable growth

Orange County Government partners with industry to streamline processes, align resources, and strengthen regional competitiveness.



## Leading Private Employers

Walt Disney Parks & Resorts	Lockheed Martin
Universal Orlando	Walmart
Florida Hospital	Amazon
Orlando Health	Orlando Health Medical Group
Publix	Sea World of Florida

*Private employers only. Prepared by FloridaCommerce, Bureau of Workforce Statistics and Economic Research. Source: Data-Axle, Employer Database 2025 Edition 2.*

## Target Industries

Orange County's economy extends well beyond tourism — anchored by innovation across multiple sectors:



Digital Media



Modeling, Simulation and Training



Advanced Manufacturing



Headquarters and Regional Offices



Aerospace and Defense



Life Sciences and Healthcare





Semiconductors





Travel and Tourism


## Orange County Accolades


 **Employment Center:** Orlando MSA is the fastest-growing employment center among the 30 most populous U.S. regions. 2024, (Florida Department of Commerce)


 **Business Ready:** Orlando ranks as the best large city in the United States for start-up businesses and second-best city to start a career. 2025, (WalletHub)

 **Global Connectivity:** The Orlando International Airport (MCO) is Florida's busiest, serving more than 57 million passengers in 2024. (Airports Council International)

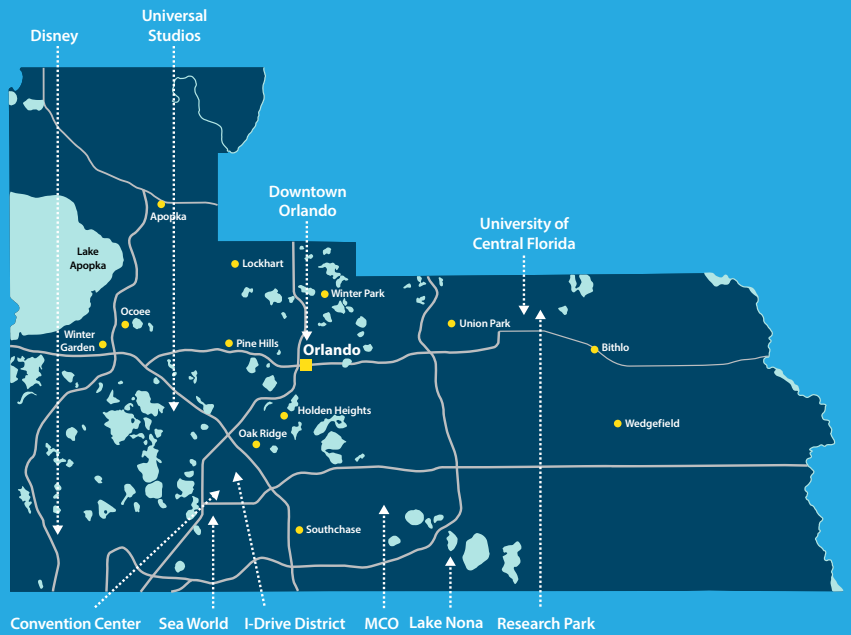
 **Events and Trade Shows:** The Orange County Convention Center is the nation's third-largest, attracting more than 1.5 million attendees annually. (OCCC Website)

 **Quality of Life:** Known for welcoming communities, top-rated schools, abundant recreation, world-class culture, and a thriving economy.

 **Innovation Infrastructure:** The Central Florida Research Park — the sixth-largest in the United States — hosts more than 9,500 workers and 140 companies, serving as a hub for military simulation and training.

 **Pro-Business Climate:** A premier business hub featuring one of the region's most competitive tax structures. With no state income tax and a resilient economy, Orange County fosters lasting growth and opportunity.





## By the Numbers

**\$160 BILLION**

County GDP in 2024, reflecting 6.2% year-over-year growth (BEA, Current Dollars)

**1.5 MILLION+**

Residents and skilled graduates from UCF and other local universities and technical colleges (U.S. Census)

**40.7%**

Higher education attainment rate (U.S. Census, 2024 ACS)

**800,000+**

Civilian labor force (U.S. Census, 2024 ACS)

**\$82,152**

Median household income (U.S. Census, 2024 ACS)

**55,000+**

Business establishments, the highest concentration in Central Florida (BLS, 2024, QCEW)

**\$432,500**

Median home value (U.S. Census, 2024 ACS)

**75 MILLION**

Visitors in 2024 (Visit Orlando)

**36,000+**

Manufacturing jobs with an average annual wage of \$90,854 (BLS, 2024, QCEW)

Discover why businesses choose Orange County.  
Connect with our  
Economic Development Team today!

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